



The World is Open for Your Business

The Hague Cybersecurity Week

April 13-15, 2015

If your company offers innovative cybersecurity solutions, you will not want to miss The Hague Cybersecurity Week. High-level government officials, industry executives, and civil society representatives from around the world will be gathering in The Hague for the [Global Conference on Cyberspace](#) (GCCS) and the [International ONE Conference](#) in the third week of April. In conjunction with these two high-level conferences, the U.S. Department of Commerce in the Netherlands is organizing a three-day program for cybersecurity companies. This is being done in close cooperation with key public and private sector partners, ensuring maximum exposure for participants.

The Hague has established itself as a major hub for cybersecurity in Europe as demonstrated by the presence of the European Cybercrime Center (EC3), Europol, the NATO Communications and Information Agency and a range of national organizations. The city is also home to Europe's largest cluster of security companies, [The Hague Security Delta](#).

Attending The Hague Cybersecurity Week will give you the opportunity to increase your company's exposure in Europe, connect with potential business partners, and gain valuable insight into the Dutch and wider European markets. The three-day program will include B2B matchmaking, a tabletop exhibition, workshops, company pitches, and a site visit. Participants will also have the opportunity to attend the International ONE Conference and the opening reception for the GCCS.

WHO SHOULD ATTEND?

- Companies offering innovative cybersecurity solutions looking to expand into the European market. The Netherlands is very internationally focused and serves as a major commercial and logistics hub for many companies. Strategic alliances with Dutch partners may also be a means for your company to open a business channel to other parts of Europe and beyond.
- U.S. companies considering establishing a sales office or setting up distribution facilities in Europe will also benefit from participating.

EVENT DETAILS

Eligibility: Participation in The Hague Cybersecurity Week is open to U.S. cybersecurity firms¹.
Register: Please contact Alec Boydston (Alec.Boydston@trade.gov)
Note that space is limited. Registration is on a first come first served basis.
Deadline: February 11, 2015
Participation fee: SMEs \$400.00, large companies \$1,300.00

Tentative PROGRAM

Monday, April 13:

- Breakfast market briefing
- Site visit (possibilities: NATO, Europol EC3, NFI)
- Official Embassy Reception

Tuesday, April 14

- Visit the International ONE Conference

Wednesday, April 15

- Innovation Room table-top exhibit
- B2B matchmaking
- Investment Summit
- Opening reception Global Conference on Cyberspace

¹Participants must give assurances that their company's products and/or services are manufactured or produced in the United States. If manufactured/produced outside of the United States, the product/service must be marketed under the name of a U.S. firm and have U.S. content representing at least 51% of the value of the finished product or service.